

BETTER PROPOSALS. FASTER.

PROPOSAL GENERATION

STREAMLINE

Hubbard One Proposal Generation solutions take advantage of the **Business Development Suite** for:

- Brochures and pitch books
- Proposals and RFP responses
- Opportunity tracking
- Searchable proposal database
- Microsoft Word integration
- Customizable templates

YOU SPEND A LOT OF TIME CREATING PROPOSALS. SPEND MORE OF IT MAKING THEM POWERFUL AND LESS OF IT FINDING CONTENT.

Hubbard One has helped some of the world's most successful law firms improve their processes and create better proposals. New business is rarely won with boilerplate content, so we give you the tools that allow you to spend less time pulling together content and more time where you can have the most impact – understanding the needs of your clients and tailoring your message and materials to meet their needs.

Our Proposal Generator helps you pull together all relevant content, populating pre-designed, consistent proposal templates with the practice group, attorney, client, matter, diversity, history, experience and other marketing information that has to be there. In minutes, the foundation of your proposal is ready, leaving you more time to work through the details that will turn your new proposal into a new client.

WORK SMARTER, NOT HARDER.

Spend less time finding content and more time making proposals and pitches better:

- **Leverage** a centralized marketing database to create client proposals with the most up-to-date content
- **Find**, retrieve and copy past proposals as a place to begin
- **Integrate** proposal information with your website, intranet and experience database
- **Take advantage** of custom preconfigured, firm-branded templates for visually appealing, consistent formats
- **Allow** lawyers and staff to "Create a Packet" using preapproved materials
- **Access** proposal content in Microsoft® Word for efficient in-line RFP responses
- **Track** your results by practice, teams, industry and individual lawyers
- **Generate** timely status and win/loss reports
- **Provide** access to proposal status/results through the firm's intranet

"Using Hubbard One's system, we can spend a lot less time searching for, managing and duplicating data and content, and a lot more time thinking strategically about how we get our messages across to our prospects and clients."

LANCE SAPSFORD
Head of Business Development
Addleshaw Goddard LLP

THE MOST SOPHISTICATED SOLUTIONS AVAILABLE.

Generation solutions include:

- **Wizard-driven** proposal creation
- **Tracking** by individual, department, industry group or practice
- **No limits** to proposal customization or design
- **Grab-and-go** collateral features you can distribute to the whole firm
- **Documents** generated in Microsoft Word so the final product can be edited
- **Direct integration** with Microsoft Word, so you can insert marketing content directly into an existing document
- **Reporting** and searching built in
- **Integration** with Hubbard One websites, Experience Management and other solutions
- **Accessible** through the Web from anywhere in the world



PROPOSAL GENERATION.

Create custom proposals in minutes using up-to-date firm marketing content and brand-compliant templates.

STREAMLINE NOW!

Find out how we can help you streamline your proposals.

Contact us at **312.873.6881** or visit us at **hubbardone.com/proposalgeneration**.