

# STAND OUT FROM THE CROWD.

## WEBSITES

### TRANSFORM

Hubbard One Website solutions take advantage of the **Business Development Suite** for:

- Content and site management
- Multi-lingual content
- Content alerts and workflow
- 360-degree view of content
- V-cards and PDF downloads
- Multiple attorney bios
- Client extranets

### YOUR WEBSITE IS YOUR MOST WIDELY VIEWED PIECE OF MARKETING COLLATERAL. GIVE IT THE ATTENTION IT DESERVES.

Your website is your first chance to impress, engage, inform and affect. It should be a showcase for your firm's personality and experience. Through its unique design and voice, your website can become the most powerful way to demonstrate your experience and provide a glimpse of what it will be like to work with you. Use the Web to deliver a compelling and true portrait of your firm. Are you taking full advantage of what the Web can do for you?

Hubbard One understands that websites should be about more than graceful and compelling design. They must show your firm's distinctiveness, make it easy to locate relevant experience and make a lasting impact on your audience. We bring strategy, creativity, technology and unmatched experience to bear as we develop unique websites that let you speak and be heard.

### SOPHISTICATED WEBSITES FOR SUCCESSFUL WEB STRATEGY.

Every website and every client is unique. But a few things are non-negotiable:

- **Fully-relational** 360-degree views of content
- **Ability** to add unlimited numbers of attorneys, practices, industries, offices, publications and more
- **Ability** to add new pages like diversity, pro bono, additional careers pages and other pages depending on site design
- **Fast**, easy-to-use, sophisticated, integrated content management
- **Content** management designed and built around the law firm, its structure and its specific needs

*"We are very impressed with the collaborative effort between Hubbard One and our own Business Development team. The new site harnesses the communicative ability of the Web in a functional and eye-inspiring way."*

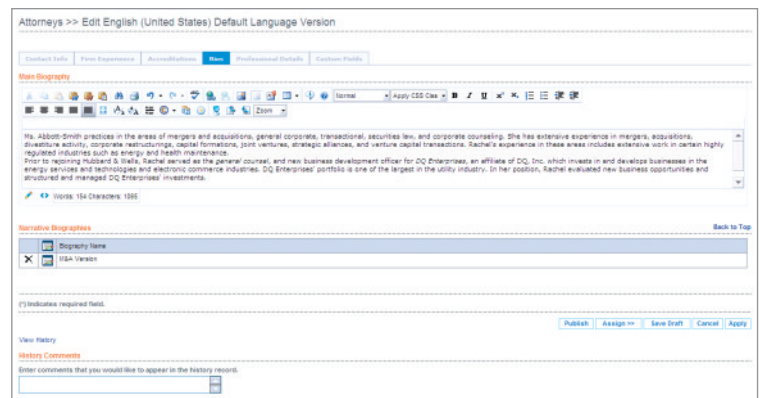
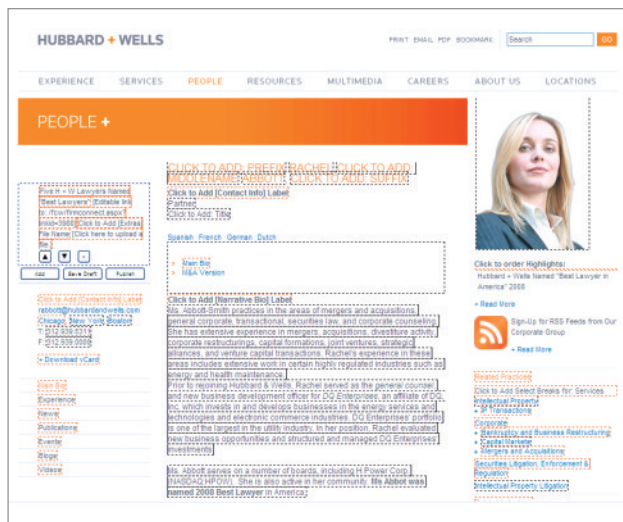
FRITZ MORSCHES  
Director of Business Development  
Honigman Miller Schwartz and Cohn LLP

## FEATURES THAT MAKE YOUR SITE EASY TO USE, MANAGE AND FIND.

Hubbard One websites offer user-friendly features including:

- **Print** to PDF
- **Multiple** attorney bios
- **Client** extranets
- **V-cards** and PDF downloads
- **Content** workflow
- **Print-friendly** pages throughout the site
- **Site search** by section
- **Site** maps
- **Contact forms** and event sign-up forms
- **Flexible** navigation options
- **Spam-proof** email addresses
- **Dynamic** and editable title and meta tags

- **Editable** vanity URLs (e.g., firmname.com/IP)
- **Secure** emailable page
- **Site caching** for accelerated page loading
- **Multiple** browser support
- **Multiple** traffic reporting options
- **Bookmarked** and saved pages
- **Ability** to add highlights throughout the site
- **Web 2.0** features like AJAX
- **Google™** sitemaps
- **Rich text** editing of page content
- **Email** notification of changes
- **User** and group level security
- **History** tracking
- **Photo/image** upload
- **Out-of-the-box** integration with other Hubbard One solutions



## WEBSITES.

Easy-to-use features such as on-page editing, preview and publishing help firms efficiently maintain up-to-date content on their websites.

## STAND OUT NOW!

Find out how we can help you make you website stand out from the crowd.

Contact us at **312.873.6881** or visit us at **hubbardone.com/websites**.

